



## Growing the next generation of leaders

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“Everyone wants to feel that he counts for something and is important to someone. Invariably, people will give their love, respect, and attention to the person who fills that need.”

John C. Maxwell, Leadership 101

### Leadership

*Real leadership is being the person others will gladly and confidently follow*

### Annual Conference

CEPA is hosting its annual leadership conference September 27, 2019. The theme is: *Addressing the Challenges of Education: Bringing back Civil Discussion, Debate and the Conflict of Ideas*. The conference site is the El Tropicano Riverwalk Hotel, San Antonio, Texas.

### CEPA's Aim



CEPA's goals are: 1) to encourage, mentor and support new and upcoming leaders in diverse fields of interest, 2) to improve

leadership through collaboration and 3) to maintain a focus on humanistic values and ethical practices.

Over 50 universities and other institutions have been represented at CEPA conferences. Scholars from Latin America

have also presented their ideas on leadership. This year, two of Idaho's flagship universities will be represented at CEPA 2019: University of Idaho and Boise State University. Strategically positioned in the Northwest, these institutions will showcase their academic programs by providing the keynote speaker and panelists for the Panel of Deans and Scholars.

### Featured Speaker: Dr. Heidi Reeder, Boise State University



Dr. Heidi Reeder is the author of *Commit to Win: How To Harness The Four Elements of Commitment To Reach Your Goals* and she's an expert blogger for *Psychology Today*. She holds degrees

in Communication from the University of Oregon, Stanford University and Arizona State University and has authored articles for leading communication and social psychology journals. “She's an innovator, and she's a great communicator,” stated a university official. “Don't miss the opportunity to attend her presentation.”

In her blog, *Making a commitment to myself*, Reeder stated “Don’t hold back -- not when it comes to you. You deserve your commitment, your time. It’s not selfish; it’s survival. It’s taking care of you so you can take care of others.” Dr. Heidi Reeder underscores the need for future leaders to develop a deep sense of integrity and inner strength as they develop a deep foundation of leadership.

### All-Star Panel of Deans and Scholars

EXPLORING  
**A WORLD  
OF IDEAS...**

CEPA 2019, joined by a rotating panel of scholars, brings delegates together to discuss the critical social and civic issues confronting leadership today. There is a window of opportunity for leaders to collaborate more effectively to provide an over-arching vision for the future. CEPA has secured a star-studded panel of scholars and experts to headline this year’s event. It takes vision and inspiration to encourage a new generation of leaders that will create a better tomorrow. Join in, don’t let this opportunity pass you by.



**Dr. Bruce Rosenthal, Dean**, joined Our Lady of the Lake University as the dean of the School of Business and Leadership (SBL). As SBL dean, Dr. Rosenthal provides leadership and strategic vision for OLLU’s

longstanding business and leadership programs including information systems and security, business administration, accounting and organizational leadership.

“We are thrilled to welcome Dr. Rosenthal to the OLLU family,” said Dr. Marcheta Evans, OLLU provost and vice president for academic affairs. “His wealth of experiences

in the United States and abroad will allow him to bring new vision, an entrepreneurial spirit and solid leadership to our School of Business and Leadership.”

Dr. Rosenthal comes to OLLU from St. Peter’s University where he served as the founding dean of the School of Business. He also served as the director of the School of Business at Alfred University in New York, as the director and chair of Business Programs at Chatham University in Pennsylvania, and as the director of the MBA program and director of international programs at the University of the Sciences in Philadelphia.

Prior to his time as an academic leader, Dr. Rosenthal held various roles including as a teacher in the Japanese educational system, in strategic planning with Merrill Lynch and Kyodo News at Dow Jones/Telerate.

Dr. Rosenthal earned his BFA from Syracuse University, his MBA in International Business from Rutgers University, and his PhD in Health Policy from the University of the Sciences in Philadelphia.



**Dr. William Brownsberger, Dean**, recently joined Our Lady of the Lake University as the dean of the College of Arts and Sciences (CAS). He brings with him 17 years of experience with Catholic institutions

that give him excellent grounding in the type of values and spirit that shape OLLU. He previously held positions at Holy Trinity Catholic Seminary and University of Dallas. He comes to OLLU from Conception Seminary College where he served as Academic Dean. “We are proud to have Dr. Brownsberger join the OLLU family,” said Dr.

Marcheta Evans, OLLU provost and vice president for academic affairs. “His experiences and vision will be integral to the continued growth of the College of Arts and Sciences.”

Dr. Brownsberger earned his Bachelor of Arts in Philosophy from the University of Dallas, Irving, and his Master of Arts in Theology from The Catholic University of America. He earned his Licentiate in Sacred Theology and Doctor of Sacred Theology from Pontifical Gregorian University, Rome.



**Dr. Carl Sheperis, Dean**, serves as the dean of the College of Education & Human Development at Texas A&M University-San Antonio. His professional life has spanned more than 20

years. He has over 100 professional publications and has authored seven textbooks, including *Assessment Procedures for Counselors and Helping Professionals*, *Counseling Research: Quantitative, Qualitative, and Mixed Methods*, and *Clinical Mental Health Counseling: Fundamentals of Applied Practice*. His textbooks are used at hundreds of universities throughout the world. Dr. Sheperis is an expert in pediatric mental health and autism intervention. He has been cited in *The Denver Post*, *Disney Family*, *Parenting*, and other media outlets.



**Dr. Julia Mahfouz, Scholar**, is an assistant professor in the Educational Leadership program, Department of Leadership & Counseling at the University of Idaho. She has a Ph.D. from The

Pennsylvania State University in Educational Leadership. She earned her B.A. and M.S. from the American University of Beirut in English Literature. Her research has been shaped by more than 10 years working as an international educator, high school teacher, principal and curriculum coordinator. Her work, *Mindfulness Training for School Administrators: effects on Well-being and Leadership*, has been published in the *Journal of Educational Administration*.

Mahfouz’s research interests include exploring the social and emotional dynamics of educational settings and their effect on school climate. She is also focused on improving principal preparation programs and enhancing the principals’ social-emotional competencies and their capacity to cultivate a supportive learning environment for improved student outcomes and over-all school improvement.

### **Championing success**

CEPA provides an opportunity for leaders to learn to be visionary, become risk-takers, and break away from old paradigms to make positive changes. The conference recognizes dreamers and visionaries, their pursuit of goals, and a desire to grow and excel.

As we move ahead in these uncertain times, we will need strong, informed future leaders who are willing and prepared to guide us in all areas. This event provides a premier opportunity for networking and high-powered professional development.

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